

BUSINESS LIAISON & MARKETING COMMITTEE MEETING

October 14, 2016

Approximately 3:45 p.m.

Mendota Civic Center

Illinois Room

Mendota, IL

Agenda

Call to Order

Roll Call

Approval of August 3, 2016 Meeting Minutes (*Action Item*) (Enclosed)

Business Meeting

- Committee Responsibilities Continued Discussion (*Responsible for marketing efforts and initiatives*)
 1. Develop/implement marketing strategies for the local workforce system
 2. Identify and recognize business and industry who participate in the local workforce system
 3. Identify and recognize outstanding participants
 4. Recruit board applicants
 5. Recommend officer slate
 6. Provide new member orientation
 7. Implement Speakers Bureau
 8. Coordinate/Prepare Annual Report to the Community
- Election of Officers (*Action Item*)

Current Officers: Cary Robbins / Linda Burt, Co-Chairs
Debbie Clausen, Vice-Chair
Mary Boogemans, Secretary
- Employer Conference / Award Recognition / Annual Report Updates
- Quarterly Newsletter Discussion
- Job Fairs Update
- Website Analytics (Enclosed)

Public Comments

Adjournment