

BUSINESS LIAISON & MARKETING COMMITTEE MEETING

February 27, 2014

8:30 a.m.

**Business Employment Skills Team, Inc. Office
Princeton, IL**

Mission Statement

Northwest Central Illinois Works' mission is to work hand-in-hand with business, service, government, education and non-profit organizations to enable workers to work and businesses to compete.

Goals:

To create an awareness of the mission, vision, goals, and accomplishments of the NCI Works.

1. NCI Works Newsletter
2. Annual Banquet
3. Annual Report
4. Press Releases

Agenda

Call to Order

Roll Call

Approval of December 4, 2013 Meeting Minutes (*Action Item*) (Enclosed)

Business Meeting

- Annual Report Update (Copy will be provided at meeting)
- 2013 Awards Banquet Discussion

Other Business

- Social Media Update
- Web-Site Report (Yearly Comparisons Enclosed)
- Schedule Next Meeting

Public Comments

Adjournment