

Business Liaison & Marketing Committee
Meeting Minutes
November 12, 2008

Chairman Linda Burt called the Business Liaison & Marketing Committee meeting to order at 5:03 p.m..

MEMBERS PRESENT: Becky Lambert, Lynn Wagner, Anthony Bollman, and Linda Burt

MEMBERS ABSENT: Sue Isermann, Kris Boggs, and Mark Fitzgerald

OTHERS PRESENT: Jo Ann Johnson, Carol Betts

Approval of Minutes

Becky Lambert motioned to approve the July 22, 2008 Meeting Minutes as submitted. Motion was seconded by Anthony Bollman and carried.

Local Awards Banquet Report

Jo Ann informed members that 72 individuals attended the Local Awards Banquet. She said that the event cost approximately \$1,836.00. Lynn asked Becky about the State Conference. Becky stated that about 600 people attended the banquet.

Winter/Spring Newsletter Discussion

Members reviewed articles for the next issue of the NCI Works newsletter. It was agreed that the following articles will be created: New Members, Local awards/State Awards, New officers, Employer's Conference, No Place Like Home update, Soft Skills (employers and students) update, Work in the Real World Update, North Central IL Logistics Council Update.

Annual Report Update

Jo Ann informed members that Annual Reports were sent out to over 1,100 businesses, chamber members, mayors, city council members and county board members. Additionally, she said that a copy of the Annual Report and Local Awards Program books were sent to all legislators. Becky stated that approximately 1,200 copies of the Annual Report were left and asked how the remaining would be distributed. It was agreed that the mailing lists will be updated and annual reports will be sent to anyone who did not already receive one. It was also stated that the Business Services Team inserts them in their marketing materials. Jo Ann said that copies of the Annual Report were also given to all attendees at the Employer's Conference.

2008 Employer Conference Report

Referring to the Conference Report provided in the meeting materials, Linda commented that the majority of the attendees thought it was above average or excellent. She said that she was glad to see some suggestions for future conferences and noted that a very small profit was made.

Slate of Officers

Linda informed members that she talked with the current officers and all have agreed to retain their present positions. Lynn Wagner motioned to present the following slate of officers to the NCI Works members on November 18, 2008:

Lonnie Doan, Chairman

Debbie Clausen, Vice-Chairman

Sue Isermann, Secretary

Motion was seconded by Becky Lambert and carried.

Other Business

Jo Ann referred members to the NCI Works website reports that were included in their meeting materials. She said that the NCI Works Board was interested in knowing how many hits the “No Place Like Home” section of the website received. Jo Ann stated that for the month of October there were 307 hits for the “No Place Like Home” section on the NCI Works website. She also said that ArcelorMittal posted their job application to the “No Place Like Home” section and it received 197 hits to download the application. Jo Ann stated that the NCI Works website is being updated on a continual basis and encouraged members to take a look at it.

Becky asked about the BLM planning calendar. Carol stated that she and Jo Ann are working on it and it will be done soon.

It was agreed that a Business Liaison & Marketing Committee meeting would be scheduled for February. At that time, members would like to review the planning calendar. As for the newsletter, members agreed to review it via email.

Adjournment

With there being no further business, Lynn Wagner motioned to adjourn. Motion was seconded by Anthony Bollman and carried. Meeting adjourned at 5:35 p.m.

Jo Ann Johnson