

**Business Liaison & Marketing Committee**  
**Meeting Minutes**  
**October 7, 2009**

The Business Liaison & Marketing Committee meeting was called to order at 4:34 p.m. by Chairperson Linda Burt.

**MEMBERS PRESENT:** Kris Boggs (by phone), Linda Burt, Becky Lambert, Lynn Wagner.

**MEMBERS ABSENT:** Anthony Bollman, Mark Fitzgerald, Sue Isermann.

**OTHERS PRESENT:** Karen Keller

**Approval of Minutes**

Lynn Wagner motioned to approve the August 5, 2009 Meeting Minutes as presented. Motion was seconded by Becky Lambert and carried.

**Membership Review**

Linda Burt mentioned the nominating slate is the current officers. Kris Boggs motioned to keep members on for another year. Motion was seconded by Becky Lambert and carried.

**Employer Conference Review**

Linda Burt suggested the sponsorship money from the Employer Conference be used to join the North Central Regional Betterment Coalition (NCRBC) at a cost of \$20.00 and the remainder be saved for next year's employer conference. Lynn Wagner motioned that NCI Works pay Donna Honold and Lee Ann Piano for their services and a stipend to the other speakers at the conference. Motion was seconded by Becky Lambert and carried.

**Winter Newsletter Articles**

Linda stated the committee would like to see articles in the Winter/Spring newsletter on the Local Awards Banquet and the State Conference with Jim Quesse as the spotlight nominee. It was said that Dianna Schuler will be writing an article on Incumbent Workers for the newsletter. Kris Boggs (via phone) suggested doing an article on the upcoming green summit at Sauk Valley Community College. Linda Burt suggested doing an article on the American Recovery & Reinvestment Act (ARRA) Update.

**Nominating Committee**

Lynn Wagner stated that Pam Furlan has been out speaking to people who may have interest in joining the board.

## **Other Business**

## **Website Report**

## **Schedule Next Meeting**

Linda Burt suggested the group not meet until January of 2010.

## **Public Comments**

Lynn Wagner will bring a cake to next month's NCI Works meeting to commemorate the 10 year anniversary.

## **Adjournment**

With there being no further business, Lynn Wagner motioned to adjourn. Motion was seconded by Becky Lambert and carried. Meeting adjourned at 4:52 p.m

Karen Keller